

nate abdo



Hi! I'm Nate. I'm a tech-oriented leader with a background in journalism. I love creating things - websites, logos and content - but my first passion is for inspiring and teaching others. I've spent most of my professional experience leading teams and facilitating training. My core belief is, with the right tools and the right teachers, there are no unsolvable problems.

EXPERTISE

By day I'm a certified Apple technician. By night I'm a competent Web designer and video editor. I'm also very fluent with Adobe software to create logos, art and other visual assets.

TECH SKILLS

HTML/CSS	<div style="width: 100%;"><div style="width: 100%;"></div></div>
PHP	<div style="width: 100%;"><div style="width: 100%;"></div></div>
JavaScript	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe Illustrator	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe Photoshop	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Final Cut Pro	<div style="width: 100%;"><div style="width: 100%;"></div></div>

EDUCATION

Bachelor's Degree, Journalism Digital Media

*Walter Cronkite School of Journalism and
Mass Communication - Arizona State*

*Dean's List, National Honor Society of
Journalists - Kappa Tau Alpha*

WORK EXPERIENCE

LEAD GENIUS

Apple Store - Glendale, AZ | 2012 - Present

As a Lead Genius I lead a team of 40+ technicians to provide outstanding experiences for our customers. I consistently validate the team's ability to resolve issues, and facilitate training to ensure the proper level of knowledge is maintained. I also oversee creating strategies to achieve and exceed priority goals for the company. While I was in role at Apple, my team won several awards for highest customer satisfaction in the country.

IN-STORE GUEST TRAINER

Apple Store - Scottsdale, AZ | 2011

Through my ability to consistently inspire and engage my team I earned a career experience to lead out all training in my store. During this time I built, organized and facilitated training for the technical, sales and leadership departments. I also planned and scheduled training for new-hires. Additionally, I set a precedent by establishing on-going training to consistently build bench for open positions on a market level.

CONTENT WRITER

The Kim Komando Show - Phoenix, AZ | 2010-2011

During my time as a content writer for The Kim Komando show I wrote descriptions, reviews and tips for the latest consumer electronics. I was also tasked with maintaining the website by creating graphics, updating content regularly and editing new material before it was published. I worked with a team of other writers and creators; between us we were responsible for all of the written content for the radio show and website.

GENERAL MANAGER

State Press TV - Tempe, AZ | 2008-2010

While attending Arizona State University I organized and oversaw the production of video content - including news, entertainment and advertising - for ASU Student Media. In this position I creatively led a group of paid staff and volunteers to ensure content was appropriate for our medium and more importantly expressed a level of quality. I was in charge of hiring staff, delegating work and strategically growing our viewership.

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